



The Tower

Published by Island Visitor Publishing LLC

BLACK & WHITE RATES						COLOR RATES					
# Months*	1/10pg	1/5pg	3/10pg	½pg	Full Page	# Months	1/10pg	1/5pg	3/10pg	½pg	Full Page
3	\$59	\$116	\$175	\$222	\$408	3	\$89	\$161	\$235	\$327	\$603
4	\$78	\$152	\$255	\$288	\$512	4	\$118	\$212	\$335	\$428	\$772
5	\$97	\$188	\$295	\$350	\$600	5	\$147	\$263	\$395	\$525	\$925
6	\$116	\$222	\$340	\$408	\$672	6	\$176	\$312	\$460	\$618	\$1062
7	\$134	\$256	\$395	\$462	\$728	7	\$204	\$361	\$535	\$707	\$1183
8	\$152	\$288	\$440	\$512	\$768	8	\$232	\$408	\$500	\$792	\$1288
9	\$170	\$320	\$488	\$558	\$792	9	\$260	\$455	\$668	\$873	\$1377
10	\$188	\$350	\$540	\$600	\$800	10	\$288	\$500	\$740	\$950	\$1450

*MINIMUM 3-MONTH BUY

DEL TURA & TARA WOODS

BLACK & WHITE RATES						COLOR RATES					
# Months*	1/10pg	1/5pg	3/10pg	½ pg	Full Page	# Months	1/10pg	1/5pg	3/10pg	½ pg	Full Page
3	\$112	\$220	\$333	\$422	\$775	3	\$169	\$306	\$447	\$621	\$1146
4	\$148	\$289	\$485	\$547	\$973	4	\$224	\$403	\$637	\$813	\$1467
5	\$184	\$357	\$561	\$665	\$1140	5	\$279	\$500	\$751	\$998	\$1758
6	\$220	\$422	\$646	\$775	\$1277	6	\$334	\$593	\$874	\$1174	\$2018
7	\$255	\$486	\$751	\$878	\$1383	7	\$388	\$686	\$1017	\$1343	\$2248
8	\$289	\$547	\$836	\$973	\$1459	8	\$441	\$775	\$950	\$1505	\$2447
9	\$323	\$608	\$927	\$1060	\$1505	9	\$494	\$865	\$1269	\$1659	\$2616
10	\$357	\$665	\$1026	\$1140	\$1520	10	\$547	\$950	\$1406	\$1805	\$2755

* MINIMUM 3-MONTH BUY

THE TOWER AND COLUMNS ARE PUBLISHED 10 MONTHS OF THE YEAR	AD DIMENSIONS		
JANUARY	AD DIMENSIONS		Width
FEBRUARY	1/10 Page Horizontal		Height
MARCH	1/10 Page Vertical		
APRIL	1/5 Page		
MAY	3/10 Page		
JUNE/JULY	½ Page		
AUGUST/SEPTEMBER	Full Page		
OCTOBER			
NOVEMBER			
DECEMBER			

Advertising deadline is the 12th of the month preceding date of issue, ie deadline for the February issue is January 12th

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